

BREITEN

SEPTEMBER,
OCTOBER,
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FASHION AND
BEAUTY

2022/0



Cover model for our BERLiNiB 2022/C issue is Tyler, California, photographed by Pamm, in Books, Metal and Tyler

2022/C

BERLiNiB

The logo consists of the letters 'iB' in a stylized, blue, serif font. The 'i' is lowercase and the 'B' is uppercase. They are positioned closely together, with the 'i' slightly to the left of the 'B'.

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Thanks for inspiring advises about this magazine from my father Stein Bråten

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We have decided to go entirely for 'digital

paper' which includes PDF. With top of the line equipment, and the great taste and creative skills of our contributors, we create

excellent results within this frame.

Aristo Tacoma

In iB: founding editor, fashion style advisor, sometimes photographer

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**Fashion
Models
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Age:
Before the onset of covid19
in 2020, this magazine
featured only women in late
teens & older. As an article
in 2021/B explained, several
fashion magazines incl. us,
switched at this point to
feature also many of the
youngest models, but in a
manner consistent with eg
the 'family-friendly' rules
of such as social media, and
in a way that continues to
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page 51
[Phoenix &
Glendale]

**Themes of
beauty,
style and
fashion
in this
magazine
include:**

**Nathalie
Sophia's 7
Resort
Trends to
Bring You to
the Perfect
Fashionista
Holiday
Destination
Page 6**

**ARTWORKS:
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fashion art
by Yun Studio**

**Trending
Color
Report
page 67**

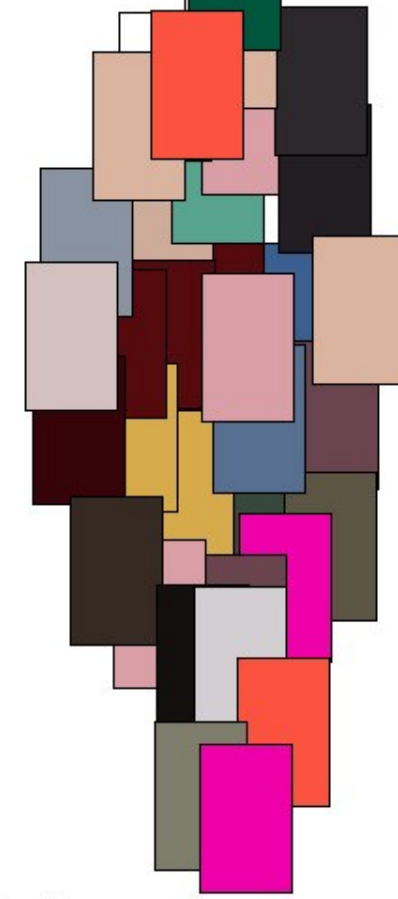
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and scent
science**

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FW2223

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palette: noun a thin oval or rectangular board or tablet that a painter holds and mixes pigments on.

Getting real
protecting life
living life
dance



our
fw2223
fashion palette

FW22/23 Fashion Impulses



by fashion artist for BERLiNiB:
Yun Studio @n.normal.l
lydialeee0920@gmail.com

Freely inspired by FW22/23 designs
by Hermes, Raulph Lauren,
Alexander McQueen and Emilio Pucci.

Lydia

Seven Resort 22/23 trends to inspire Your next holiday destinations

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As summer slips away, these trends will help you hold on to it just a little while longer.

1. Palm Trees, Calm Breeze

Seaside destinations are all about bright colors and light fabrics. Whether you plan on hitting the beaches of the Caribbean Islands, Italy, or simply



visiting a local beachside resort when another heat wave hits, you can count on your favorite designers to accompany you on that journey through their Resort 2023 designs. Johanna Ortiz presented a collection inspired by palm trees and other tropical plants. Designed in a variety of colors and applied to an array of silhouettes, the designer ensured that no matter how direct her approach to summer fashion and these floral influences was, even the most classical

and un-adventurous dresser would be able to find something to suit their style. Among the best picks is a caftan dress in a soft champagne shade, printed with large, bright, green leaves – its randomized

placement made the design modern and fashionable. Other, even more elegant and easily-wearable versions mixed neutral colors with tribal-inspired



details, such as a mini dress, its hem adorned with decorative rope-like embroidery, sequins, and feathers.

Another standout was a black gown with a giant palm tree printed front and center. This more elegant version of tropical prints was also presented by Oscar de la Renta, where current designers Laura Kim and Fernando Garcia felt inspired by the late designer's passion for gardening. Among the

traditional flower renditions, the brand hid more exotic plants – displaying an array of prints featuring grass, fungus, and blooming flowers.

One such example is a strapless, mini babydoll dress with a puffy skirt and an elaborate, colorful print sawn onto a soft baby blue fabric. The

realistic illustration appears to come alive [cont. next page]

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why File Edit Tabs Help
Ho 1 Resort .. [describes] the ..
2 pre-collection that comes
3 before Spring/Summer clothes
4 [for that year] have been
5 delivered ..
6 --Kam Dhillon, highsnobiety.com
7 The two major seasons .. are
8 Spring/Summer and Fall/Winter.
9 Resort collections .. are
10 offered .. late October
11 --Pamela Simmons, leaf.tv
12
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(the Resort overview article continues over the following pages; the abstract glimpses shown are derived by AT from some relevant resort collections in free sequence)



with all its colors and textures. For Brandon Maxwell — palm trees are the perfect theme for a cocktail dress. It's hard to tell whether they look more impressive in black and white or in a colorful, optimistic array of yellow and turquoise. While visiting the seaside, keep an eye out for the sirens. Alberta Ferretti, Jonathan Simkhai, and Gucci all gave a

nod towards those sea creatures, creating gowns made of blue sequins — an oddly specific choice shared by brands, which typically have little in common.

If you're not a print person but rather someone who enjoys more elaborate silhouettes of a garment — you will find your match in flowy, sheer fabrics and ruffles, which dance rhythmically in the breeze of an ocean. A true trendsetter will likely fall for Blumarine's collection where off-the-shoulder, partly see-through mini dresses — the typical soft look of Blumarine — overlap with army green and cargo pants with plenty of pockets. It is a much more grown and bold version of a Blumarine girl, but her trendy Y2K style remains and keeps her the center of attention. Those hard elements were countered by a more

romantic touch — long, ruffled tops appearing to be a bra in the front and a dress in the back. The ruffle can also be found in their knitted dresses — the collar and the hem featuring a ruffle detail connected the two together in a jabot-like fashion. Ruffled hems were also a popular sighting at David Koma, whose pick of the season seemed to be stiffer and much more spectacular in its form. His opera-styled lacy gloves decorated with a curly stripe of fabric, so long it dragged on the floor behind the model, screamed drama in the best of all possible ways. They appeared both in white and black, mimicking the contrasting themes of the entire collection — a clash between a tough biker

girl and a soft, flower-loving nymph. David Koma described the collection as a play on opposites that attract one another: "Hot and cold; hard and soft; aggressive and sensual — this contrast is key to every look, either in the fabrication or structure."

2. Juicy Citrus

While Koma focused on opposites, his collection wasn't all black and white. After all, summer is a time of optimism, energy, and joy — a bit of neon fits those qualities best. Somewhere in the middle of the

collection, four such gems were hidden. Their color? Juicy lime and bright pink. [cont. next page]

Those colors appeared in other collections too, cementing the trend as one of the major stars of the season.

Versace, Roberto Cavalli, Stella McCartney, and Prabal Gurung all flirted with a splash of color in their respective collections.

Such a color palette would fit perfectly into the suitcase packed for an exciting South American trip or a weekend of parting in **Miami or Madrid.**

Ottolinger showed their love for the refreshing citrus in an even more pronounced way — they printed some lemons onto an otherwise melancholic plaid print akin to a design of picnic blankets. The most impressive were the stockings, adorned

by that same print and several cutouts, creating a fashion-forward and never boring item — one



embodying the essence of the young Ottolinger brand completely.

The lemon fever reached **Cavalli** as well — except its designer Fausto Puglisi decided to go for a more classic, monochromatic approach. A stunning minidress styled as a tank top might have been boring, even with its juicy yellow color. Worry not; a waist-cinching, underbust corset, and some subtle cutouts on

the sides make it one of the stands out in an overall fantastic collection — certainly one of



the best of the season. A tangy orange-red gown, transforming its solid color into a leopard print near the hem, is one of the more challenging options, but a

confident fashionista would surely wear it with grace. Versace's rendition of the trend includes a lime green twinset (printed with its monogram-like print, of course) matched with a mini leather skirt and the now famous Bratz shoes. Those will likely hold onto their popularity as long as Y2K lives in the heart of fashionistas, especially now that we all have our eyes

on the **Barbie movie** in the making, starring Margot Robbie and Ryan Gosling. In keeping with the spirit of the early 2000s, Donatella

Versace

presented crushed velvet dresses — rather simple in their form, but the color and textures were enough to give them life. "This season feels very impulsive and energetic," said the designer — sounds like an invitation to take a trip somewhere far and truly let loose.

3. Let's go on a ride

Speaking of letting loose — a wild party might do the trick for some — others looking for a more low-key way to recharge might consider taking a road trip — preferably on a motorbike. What about extreme sports? Driving fast cars? It may just be what you need to break away from your routinely job at the office. Such entertainment might be a good idea for someone with little time to plan an elaborate, lengthy trip. At least, such seems to be the consensus between Chanel and Diesel — an unlikely pair, and yet this season they both chose to explore a theme of race cars and other fast machines. For Diesel, this direction is perfectly on brand — some leather here, skin-tight moto-wear there. There were plenty of biker-style, slim-fitting leather jackets to

choose from too. A super fashionable and utterly cool set made out of worn, brown leather pants and a jacket, unzipped from the

bottom, had a **layer of distressed denim peeking from underneath.**

Those biker-style leather jackets seem to be all the craze as Louis Vuitton and Givenchy enjoyed them too.

[cont. next page]

For Chanel – even a race car theme carries an air of class and Parisian elegance. Viard staged the fashion show in Monaco, known for its casinos and the Formula One Grand Prix. It started off with a variation of racecar driver's all-in-ones and mechanic's overalls – their simplicity of form and oversized fit contracting divinely with the luxury of their fabrics and embellishments. Tweed – a classic Chanel trope, a monogram – loved by the younger generation, and sequins – added for an extra layer of pizzazz. The color palette for those centered around feminine red, asphalt grey, and innocent, crisp white. The models styled with **dad hats** and classic

pumps carried another surprise – an actual driver's helmet. That one piece of functional wear will certainly be highly sought after by many collectors. Another source of inspiration for Chanel seemed to be the actual waving starter flags – used as a print they enjoyed plenty of attention. Their **eye-catching checked, black-and-white look** blended well with soft **chiffon skirts**, giving them a surprisingly demure and elegant look. One of the most beautiful of them was a sleeveless maxi dress in white, printed heavily with small flags and Chanel's logo, decorated with soft, white lace at the

layer over the top part. Even if such a dress may not be fit for a road trip, one can showcase their love for an active lifestyle full of adventure thanks to this trend.

4. **Gather Up ; Drape me Up**

Summer fashion has many perks, but it is also quite

restrictive. Hot temperatures do not allow for layering, even some texturized fabrics prove to be too much in the ever-warming weather, and so many fashion styles are off the table. However, that does not mean that you have no choice for a fun night out on the weekend beyond a common summer dress or a matching set – there's no fun in that since that's exactly what all the other girls will wear. A true fashionista would never settle for such a dated approach. One of the most surprising trends of this season was certainly ruched material. If this type of trend didn't seem like a particularly creative choice already – many designers restored to a particular type of this fabric manipulation, gathering the material right through the front of

dresses that ended right below the knee. It's such a specific trend that it will surely be all over the offering of fast fashion brands in no time. **Prabal Gurung, Blumarine, Norma Kamali, and Philosophy di Lorenzo Serafini** all presented their versions of the garment, giving it their own unique flavor. Lorenzo Serafini showed a romantic, black number with long ham-shaped sleeves. **Christian Sirano** and Norma Kamali went for bright colors – raspberry pink and zesty lemon, while Isabel Marant doubled down on the texture with subtle prints in **feminine**

purple and pink. Paco Rabanne mixed the trend with stylized '40s star-printed dresses, with dippy hems in a stunning, elegant blue.
[cont. next page]



fabric in half. One of my favorites this season – Robert Cavalli – ticked off many boxes on this list, including the gathering

Besides this extremely particular case of ruching, the fashion industry found other ways to gather and drape. The final look of Rabanne's collection was an emerald green gown with side cut-outs. The front of the dress was gathered at the waist with a brooch-like, large, flower-shaped embroidery. A similar one appeared right at the start of the collection, gathering up a black, floor-length skirt with a slit so long it almost split the

trend presented in many ways, including knee-length dresses with leopard print; colorful side panels serving as a way to accentuate the female body. Another one was a black mini with leopard spots and a sweetheart neckline, a string going through its middle and around the neck. Cavalli's wild side was further explored by a small leopard head and bold, regency-inspired jewelry. Finally, a nod towards AZ Factory – a label carrying on in memory of Alber

Elbaz, with seasonally rotating young designers. This time around, Ester Manas and Balthazar Delepierre of the fashion brand Ester Manas played around with various draperies – gathering with a string, forming decorative ruffles at the hems, and textured dresses. There was also a sighting of the seemingly most simple of ways to drape – taking the fabric and putting it around the model akin to a blanket, cinching it in at the areas that one wishes to expose. The effect was a stunning army green mini and a bright pink top, both long-sleeved and connected to a pair of gloves.

5. Icy Paradise

adise

References to global warming and the need to mobilize to minimize our carbon footprint appear in fashion most often under the trope of sustainable fabrics and production strategies – recycling, eliminating plastic consumption, and the use of animal skins. Those trends are channeled towards making us act and consume in a more environment-friendly way, but we rarely see global warming affecting the actual style of the garment. This season I spotted a somewhat demure reference to the direction fashion is taking, and it has nothing to do with the process of creating the garments themselves. It's

about customer culture. With the ever-growing temperatures, many European citizens have no need to travel to faraway destinations to get that extra sunny, extra hot weather. This kind of climate is not becoming our own, and many of us are not too pleased at all. Resort collections are typically used to present holiday-themed items, a travel-driven offering filled with items meant to accompany their client on a journey of winding down after what was likely a busy period of work. In theory, it's not tied to summer or winter – it's a reflection of customers'

needs and desires. For years we associated this season with swimwear and other kinds of beachwear – like a more summery version of the spring/summer season. It was the reflection of a common desire of affluent clients to spend their downtime surrounded by the warmth that they often lacked back home. It seems like that's not the case anymore, at least not for all. Gucci, Burberry, Max Mara, and Lanvin – these established brands with loyal customer bases seem to respond to the growing desire to escape into an icy paradise, one that would feel like a luxury, especially with the boiling hot summer we've had this year.
[cont. next page]

Gucci started the

collection off with a black, short cape made out of various furs, finished off with golden brown traces at the hem. A black coat embellished intricately with a print reminiscent of twinkling galaxies of stars, its hems lined with black fur, presented a more feminine, girly look. It opposed the prominent leather trench and sequined

capas, spectacular in their form – more akin to a knight's armor rather than an extravagant party accessory. Cropped fur jacket styled with a print mimicking ermine fur – a garment highly sought after in Medieval times and reserved for the highest-ranking members of the court only.

A decorative ruff finished off Michele's modern take on the Elizabethan era fashion. There were so many great outerwear pieces – the entire section of this article could be taken up by descriptions of those, but I will only mention two more.

A bright red,



padded car coat is a spectacular but still comfortable piece, one that will catch the attention of people but might not make you seem like a fashion victim. That will not be the case for

the fur coat with

time and time again

prominent padded shoulders and an array of colors, printed further with a geometric print. This style will make all the jaws drop – likely so will its price tag. Burberry made less effort – in all honesty, Riccardo Ticci is

leaving me wanting more these last few years. I guess a traditional brand like Burberry cannot showcase his talent nearly as well as Givenchy did in the past. Non the less, it's worth noting that as one of the top fashion houses,

they did not present one summery look this season. The focus was solemnly on dark, moody fashion with a hint of workwear chic. At Lanvin, the highlight was crisp white, cozy fur coats that look and likely feel like a hug from a polar bear – a not-so-deadly one. [cont. next page]

6. Crisp White

As far as the color trends go this season, juicy citrus shades overlap with a more classical, demure color that is white. The general consensus among the designers is that it's a color that is easy to work with and fits well with any kind of style and fabric. As far as the color trends go this season, juicy citrus shades

overlap with a more classical, demure color – crisp white. The general consensus among the designers is that it's an easy to work with shade that fits well with any kind of style and fabric. Two specific trends seemed more popular than the rest – white knitwear and embroidery anglaise. Starting off with knitwear – although it is not the most obvious choice during hot weather, if you make it extra airy with spaces in-between the yarn, you can still enjoy it during the evening time by the sea in the Mediterranean or Southern Asia.

Chloe's Gabriela Hearst went for something simple – a knitted tank top dress, partly see-through thanks to its spacy knitting technique, although there were also more exciting items. Knotted leatherwork adorning corset-shaped dresses was the most impressive by far, followed closely by several different styles made with broderie anglaise. Alberta Ferretti had some of that too – a set of wide trousers and a matching tank top – while Stella McCartney adorning her cotton dresses with broderie anglaise and large side cut-out, exposing nearly the entire back. Anna October went for a pretty, cropped sweater, seemingly composed of overlapping circles – a popular theme with her peers.

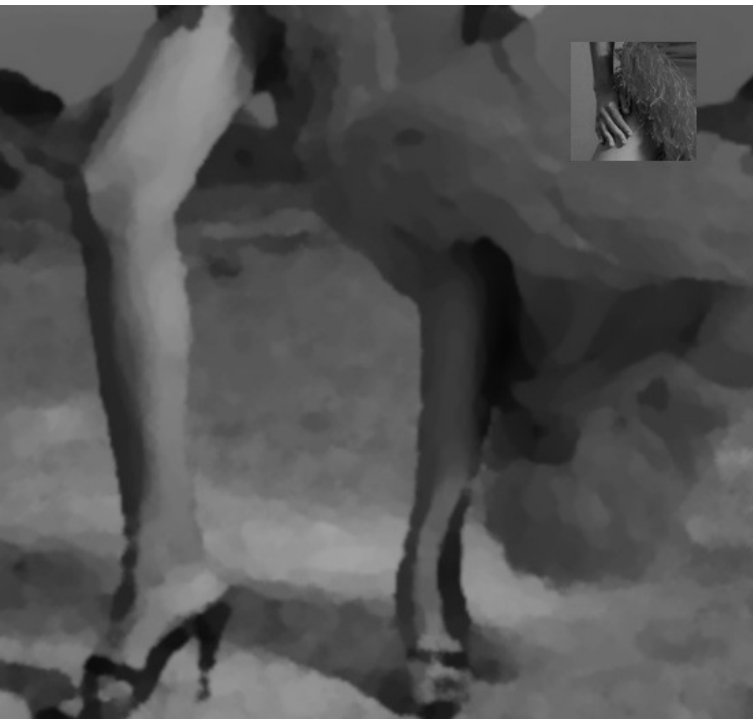
Chanel's race car theme was broken up by the classic Parisian chic, oozing with elegance and a soft girly aesthetic. White lace suit, partly see-through due to the scarcely woven fabric embroidered with little, mismatched flowers, represented a trend of summer suits. Suits are a topic I have covered often, as they are adaptable and always fashionable thanks to their professional edge, which invites designers to experiment. They appeared in lookbooks of Carolina Herrera, Alexandra Rich, and Giambattista Valli, indicating clear favoritism of this trend by brands known for their feminine style. Chanel's approach relied heavily on girly charm but was broken up by a top that was more inclined to catch

the attention of the Y2K crowd, eager to expose their expensive logos and sexy bodies. A sweet top bound together loosely by hook and eye front closures in the shape of Chanel's logo was a modern, trendy touch that Viard often implements as a way to keep the legacy of Chanel's golden period alive. The look came together with the addition of sneakers, elaborate jewelry, and a ribbon tied as a bow around the ponytail (BLACKPINK's Jennie got this trend going years ago, and it seems it's still a hit). White returned later on in the form of knitted dresses – a nod towards the first microtrend within this category. White lace and elaborate embroideries are also a trend of interest for Maria Grazia Chiuri, who did Resort much better this year than the year prior. It may have been the

rich Spanish culture and fashion history that gave her such a vivid and attractive vision for this season.

7. La hora de España

Spain is one of the most prominently explored locations this season, based on Dior's deep dive into an aesthetic filled with ruffles, matador-inspired looks, and flamenco dresses. The last one caught the eye of Alessandra Rich as well, giving life to a bright-red number with an extended, feathery hem — [cont. next page]



was transported to Andalusia through Manila – the reason for its particular name. Its femininity contrasts strongly with simple masculine pants held up

a
stunning

rendition of the classic. The show was staged in Sevilla, and its prime inspiration was Carmen Amaya – the first flamenco dancer to wear men's clothes in the 1950s – the ultimate power move in a field of excessive femininity contrasted by a dominant male figure. The show started off with a **Manila scarf** adorned with fringe and embroidered with silver flowers. This style originated in China, from where it

by suspenders. The flurry of lean jackets, vests, trousers, embroidery, and passementerie – all of that topped off with locally-made men's sombreros. One of the standout styles was an ankle-length suit made with **lace**, which held a keen resemblance to the first "suit" made for women. The style originated in France in the mid-17th century and carried the name of riding habit – an item of clothing only suitable for a woman to wear when she rode a horse. Plenty

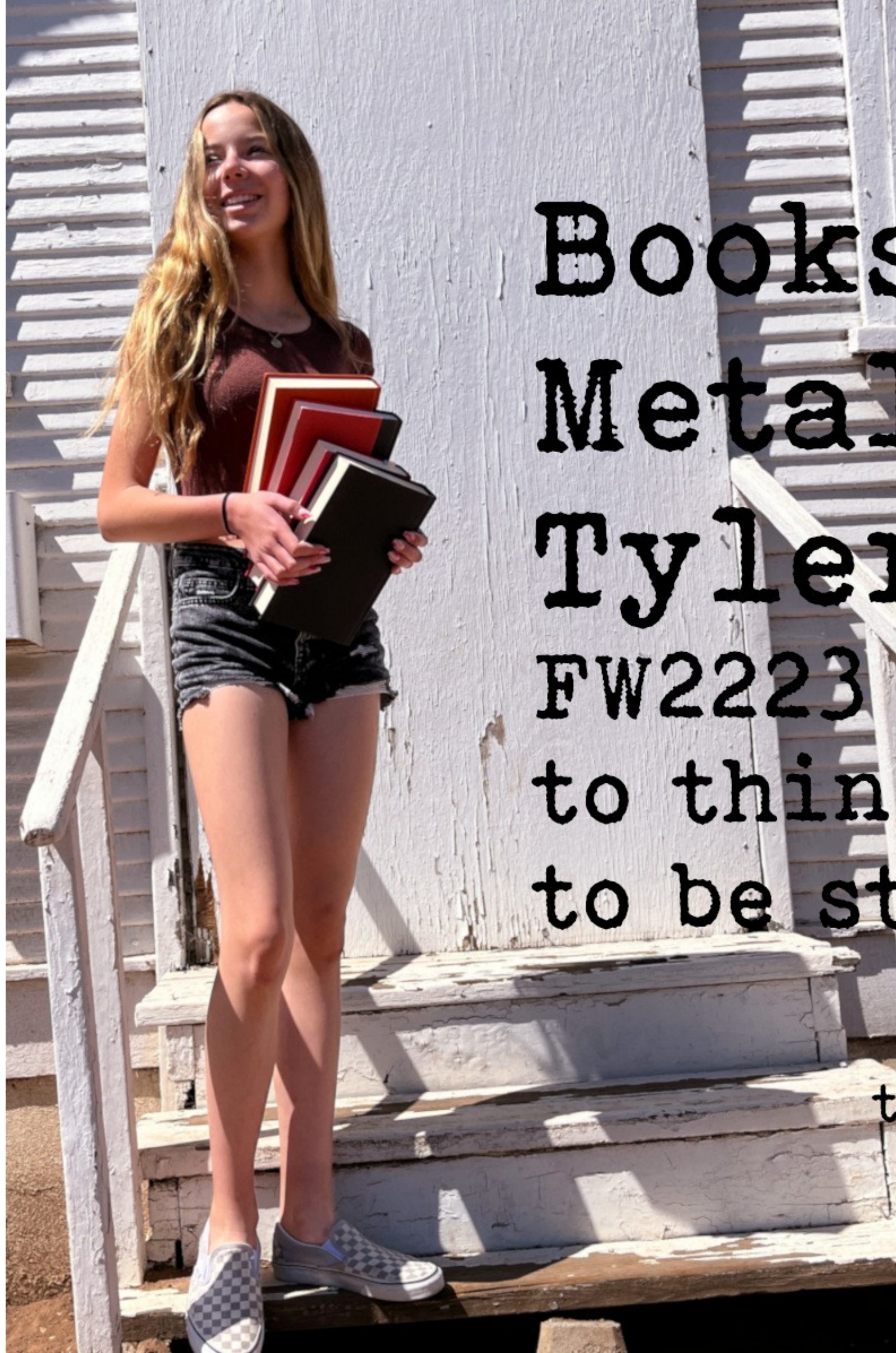
of ruffles – skirts, off-the-shoulder tops with shirring details, and flamenco dresses in taffeta followed. They were accessorized with a **Dior classic** – the Saddle Bag, one of which was made in collaboration with the craftsman Javier Menacho Guisado, who specializes in leatherwork. Jewelry and elaborate metal accessories attached to the collars were the work of a metal-working company, which makes thread imitating lace, and other priceless fabrics, for religious statues and ceremonial objects.

The show was an exceptional promotion of Spanish fashion and the country itself – it not only presented the Dior client and all of the fans of the brand with the proposition that **Spain** is the

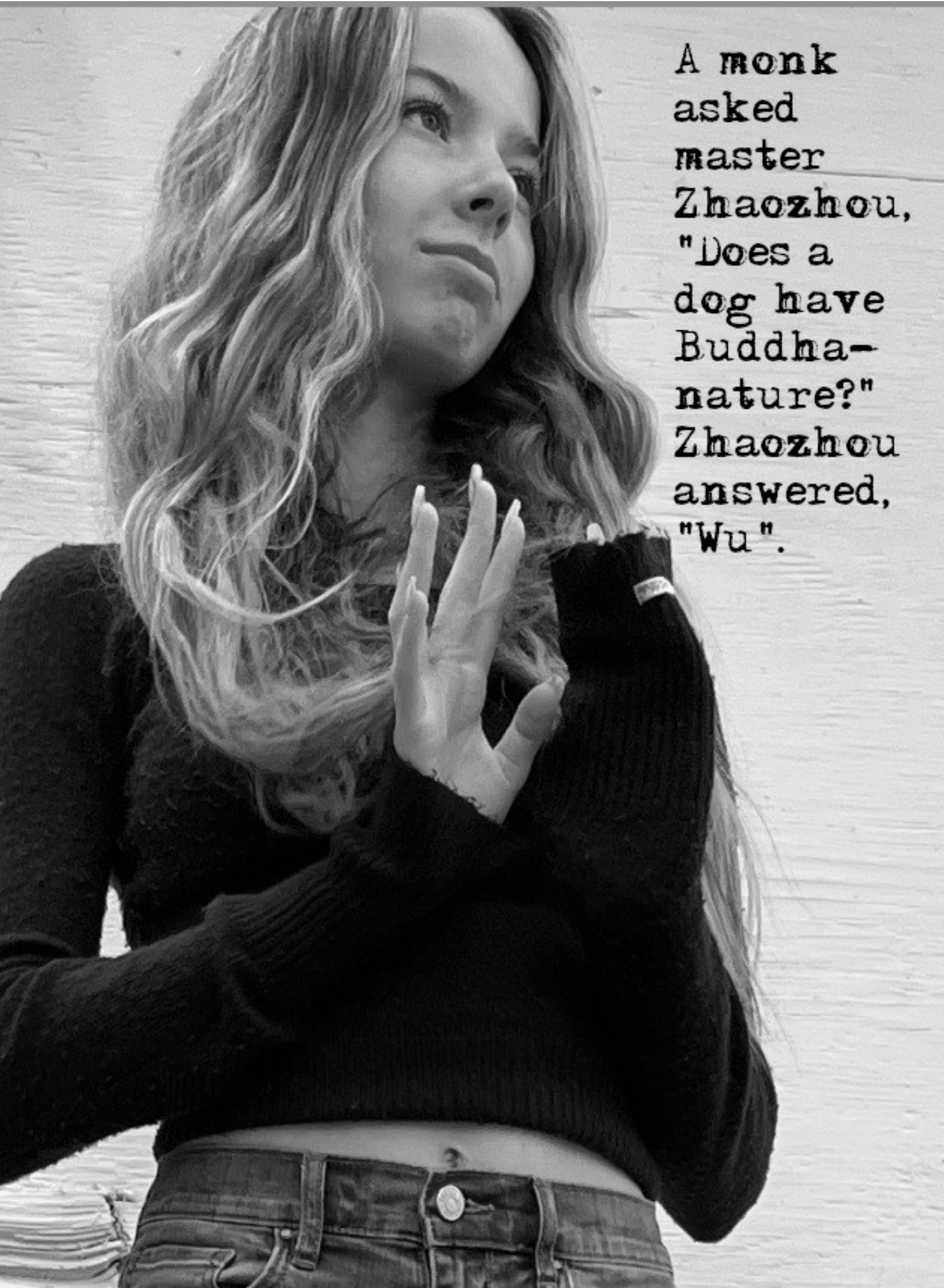
place to be for the Resort 2023 season, but it also showed all Spaniards, that despite Dior's **French** origins, the designer's **Italian** roots, and the growing power of East-Asian and American customers, the brand is eager to explore all cultures, and highlight them in a beautiful, and uniquely stylish way. "Seville was a port where all cultures met. That's the beauty of the place... When people are becoming more nationalistic, we need to build bridges with fashion." Chiuri shared after the show – a surprisingly deep and politically-charged turn for a stunning collection that explored the roots of **spanish fashion** – from the style of clothing to popular cultural figures and the craftsmanship

which made it all appear as grand as we saw it. What more could you need to feel captivated by Spain? What more reason do you need to plan of visit? I'll see you there soon!

Nathalie Sophia



Books,
Metal &
Tyler
FW2223 is time
to think, time
to be strong; and
beauty is
part of
the arsenal



A monk
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Zhaozhou
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"Wu".

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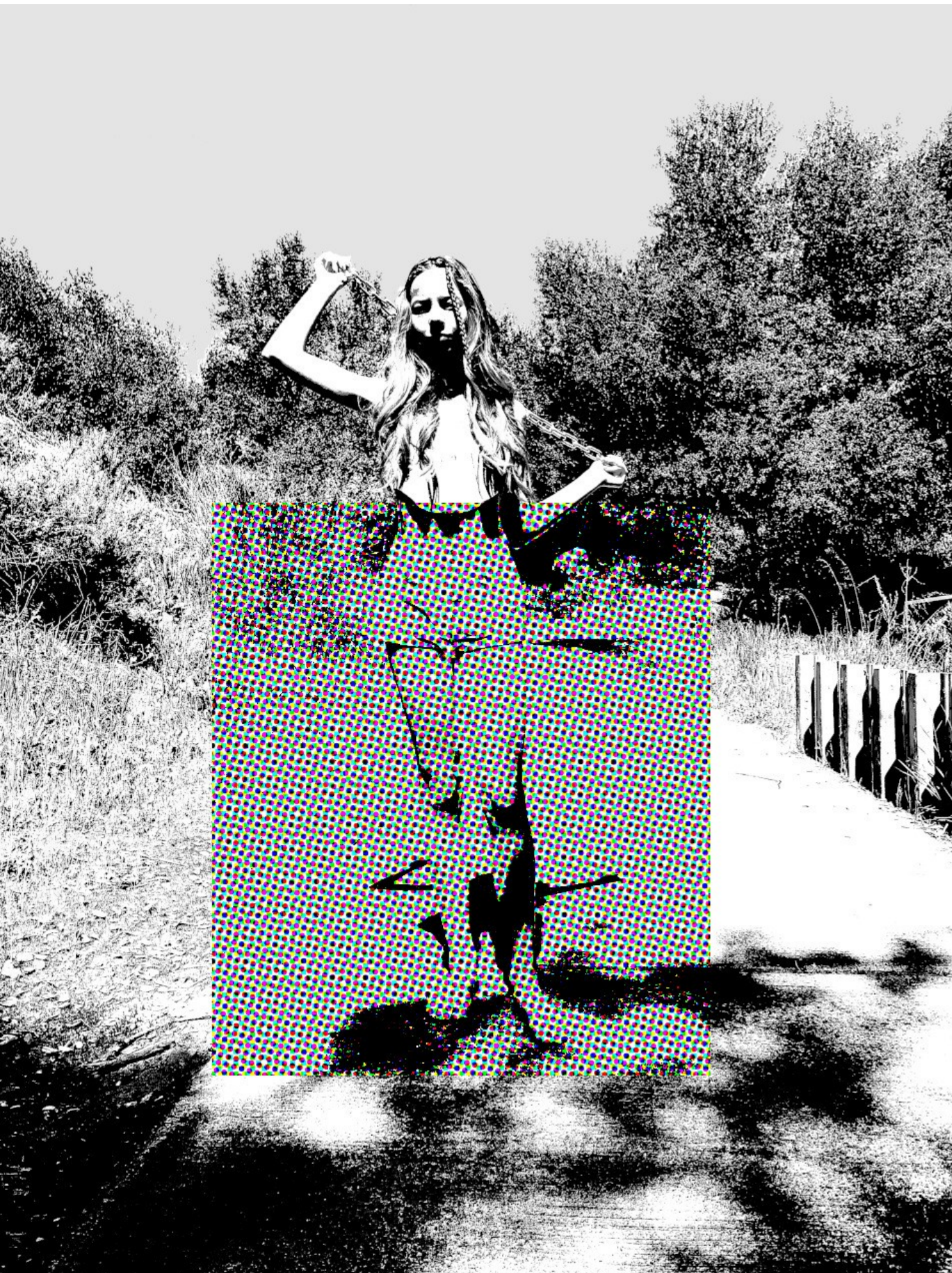
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Thomas Mann
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Wu Wei is a
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it is refusing
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The New Tough- Sweet

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Skinny with a
sweet punch of
resillience: your
FW22/23 streetstyle
magic by fashion
model Edith Mae

AC: an electric
that
reverses its
regularly
intervals.

DC: an electric
flowing in one
direction
and substantially
in
merriam-
webster.
com



current
direction at
recurring
current
only
constant
value.



Brands that
sponsored this
editorial:

Molly Bracken
@mollybracken

Lili Sidonio
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Mini Molly
@minimolly_
mollybracken

Stella M'Lia
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Habitual Kid
@habitualkid

Streetstyle
locations:

Phoenix and
Glendale,
Arizona

General styling
advisor:
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Fashion model
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MUA: Michelle
Capritta

hair styling:
Michelle
Capritta











**Trends for fw22/23
according to Vogue.fr: ..
Micro-skirts Mini, micro,
nano... As long as it is short**



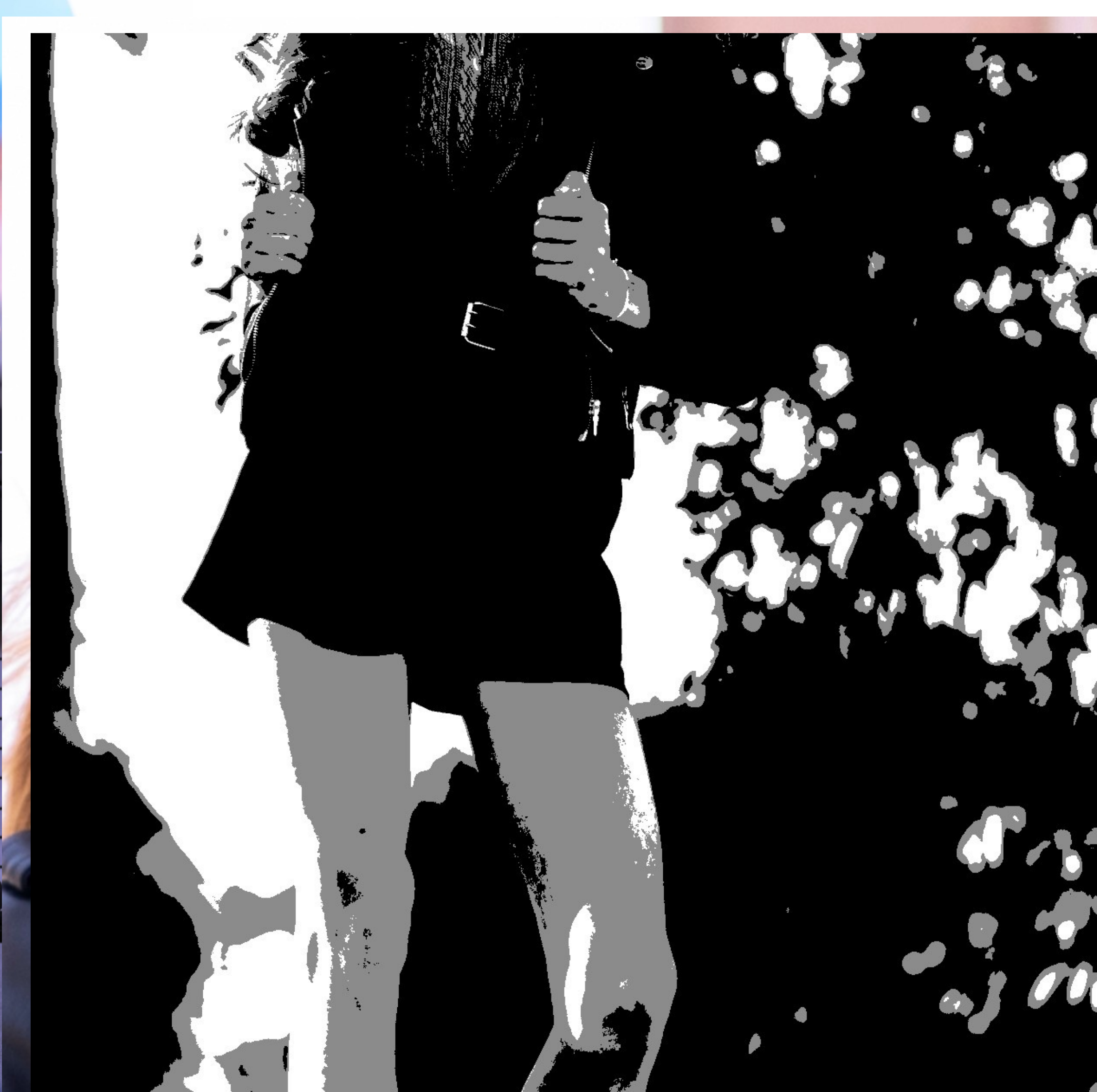














By Nathalie
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Trend ing Color Storie s

Possibly the
coolest colors
of the moment
& sneak peeks
into some of
the 2023
Colors of the
Year.

Pink

Pink is one of the most popular colors of the season, and based on Fall/Winter 2022/23 runway shows--it is here to stay for a while. This trend has a lot of different influences playing into its popularity. The Y2K aesthetic, which is by far the most popular trend among

young fashionistas, has plenty of girly, youthful accents, and pink happens to be the color that captures both adolescence and uber-femininity best. Valentino's pink

collection for F/W 22/23 highlighted another side of pink--the bolder, more eye-catching quality, which quickly captured the hearts of top fashionistas, including Dua Lipa, Lizzo, Zendaya, and Gigi Hadid. The Valentino pink became even more impressive after Anne Hathaway attended the Valentino haute couture show in Rome dressed in a sequinned pink mini dress and sky-high Barbie heels. In fact, the entire front row of that show looked stunning: filled with influencers dressed in bright pink--a true Barbiecore moment. The Barbie aesthetic will likely enjoy much attention considering the future release of the highly anticipated Barbie live-action movie.

Another factor playing into the popularity of pink is the **BLACKPINK**. The most popular girl

group in the world chose the color pink as the theme of their new album Born Pink, promoted by the single Pink Venom. It's safe to say that all of their fashion choices from this era will become guaranteed hot items, as the girls themselves are one of the top trendsetters of the moment. An example can be the baby pink wardrobe provided by Mugler, worn by the group in their comeback teaser. The shade is far from the hot pink of Valentino, and the cheerful, soft pink popularised thanks to the Y2K trend. It's a colder, lighter hue, which appears very modern thanks to the futuristic armor-inspired accessories. This shade of pink might be the most adaptable one--just enough to liven up a garment but subtle enough to fit well with outfits created with a professional setting in mind. What's more--pastels are set to become one of the biggest trends of 2023, which means that any investment in this color will pay off really well

since you'll be able to enjoy it for a long while without falling off of the trend wagon.

Ginger

Ginger hair have a peculiar history of fluctuating appreciation. Many redheads struggled at some point in time with little digs about their hair, so it must be an interesting thing to see this color become so popular. The trend took off earlier this year, and some attribute it to Kendall Jenner dying her hair red back in February, straight ahead of her appearance at the Prada runway show for Fall/Winter 2022. It may be a case of her influence or simply a common interest of many celebrities looking

for a new, exciting hairstyle to try out.

Interestingly--Gigi Hadid went red ahead of Met Gala in 2021; an homage to Beth Harmon in The Queen's Gambit, and Euphoria's star Barbie Ferreira died her hair fiery red in late 2021. It may be that the trend started brewing earlier, and its origins are a bit hazy, but one thing is for certain--many of our favorite trendsetters took a chance on red, burgundy or orange. Sydney Sweeney went for ginger blonde, while Kaia Gerber added a hint of red to her auburn locks. BLACKPINK's JENNIE had a quick love affair with bright, peachy orange back in August, inspired by Mila Jovovich in The Fifth Element. This lighter, juicier shade explores a more adventurous approach to the popular ginger brown and copper red hair. It would be the perfect choice for those who are not afraid of change, while more conservative ladies, or those who simply cannot afford to be

adventurous with their hair because of their job, can go for darker hues like burgundy and strawberry blond.

Makeup:

Neutral Clean girl aesthetic is the biggest makeup trend of the moment--one highlighting the natural beauty and encouraging efforts into a healthy, more balanced approach to wearing makeup. Barely-there foundation, wet, glossy lips, and plenty of blush--mimicking a natural sunburn--are an easy yet effective way to go about makeup during hot and humid weather. Despite the fast-approaching winter, we might keep this trend around in some form--it's fast, easy, and healthy for the skin.

There are 3 major steps to obtaining the clean girl look.

Firstly, make sure your canvas is at its best. Although skincare can seem time-consuming, expensive, and bothersome, it's a

worthwhile investment of time and money--and you better start early. Energizing facials, hydrating face masks, and nourishing serums will help you in obtaining the

perfect, clean canvas for your makeup.

As a base for your makeup, you can use a tinted moisturizer, a BB cream, or a slightly heavier, dewy foundation. To finish off your base, you will need to follow the second step--the blush application. This trend welcomes a heavy-handed approach--the blush should be applied from the cheeks, over the nose, and even higher, softening up towards the temples.

This technique, called **blush draping**, is a throwback to the 70s/80s trend championed by the fashion icon Cher.

This fresh look will go perfectly with **glossy lips**, the wet-looking type that exchanges the sparkly particles for a more oily, non-sticky look.

This neutral color story is based on the idea that natural beauty must be highlighted rather than overshadowed and the idea gained much popularity

during summertime. The basics of this trend can be easily extended to apply for

colder weather or even be part of the more elaborate party look.

Use face embellishment as a way to update your makeup with little effort. Use face embellishment as a way to upgrade your makeup with little effort.

A trendy brand SIMIHAZE offers

plenty of relevant options, accompanied by ideas for face jewelry compositions.

A graphic liner or a pop of color in the form of eyeshadow will do just as well. Some of the top eyeshadow trend predictions for the fall season include pink, purple and blue.

What is to come?

2023 Color

of the Year?

Perhaps DIGITAL LAVENDER

The forecast of this trend was made by WGSN - a consumer trend forecaster--and Coloro color system; supported by interpretations of Pantone--a color-oriented company known for its

involvement in distributing color spaces for printing and fashion design

purposes as well as forecasting the color trends.

Digital Lavender is a soft violet shade perfectly in line with the prediction of the growing popularity of pastel colors. In comparison to the Veri Peri--Pantone's 2022 Color of the Year--it is softer and truer to

its **purple** shade, while Very Perri only carries a hit of violet with a base of periwinkle blue--a darker and more saturated shade. Digital Lavender conveys a sense of moodiness--a calm, harmonious aura laced subtly with an optimistic note, far from a cold and unwelcoming shade.

Lavender is a symbol of creativity, imagination, and grace--a feminine choice connecting the royal feel of bright purple with a softer, more natural pastel tone inspired by delicate flowers and lavender fields. This natural influence brings to mind

Provence and

a simple, idyllic lifestyle in the south of French, which gives more depth to Digital Lavender.

This name, Digital Lavender, puts emphasis on the digital sphere in which we all exist, contrasting a pure, beautiful shade of the plant with our technology-driven lifestyle. This charming shade will work well in interior design--saturated enough to introduce some color into the space but soft enough to blend in and keep the harmonious nature of one's home.

Lavender is interpreted as a color of wellness--evoking a feeling of tranquility and a sense of escapism, both from technology and a dull routine. This journey into our minds is set to be filled with dreams and fantasies.

In terms of fashion, based on its calm yet cheerful essence, the color will work well in the office, at home, during an exciting holiday

trip, and even at a party.

A simple suit, perfect for spring and summer, has plenty of potential, similarly to a flowy lavender dress--all ruffles and flowy materials just like at Blumarine. Due to its calming nature, this color will work well on a pair of sweats or a cozy, oversized sweater--perfect for relaxing downtime.

Some sparkles and glitter here and there, a short mini, and a tiny top--you'll have the perfect outfit for a night out. Add some killer heels and face embellishments, or punk-inspired jewelry and grungy makeup--such a look is far from boring and perfectly captures the diversity of

**Digital
Lavender**. Start on this

trend early, and you might become a new trendsetter in your community.

Nathalie Sophia

iB



PERFUME FASHION POST-COVID, AND THE SCIENCE OF

SCENTS

FROM SCIENCE TO PARTY:
fashionable applications of scents

Text: AT
Illustration: SRW

[1] QUANTUM SCENT SCIENCE

The science of scents--or of the so-called 'olfactory' sense of human beings--got what we,

with journalistic ease, can call a 'quantum leap' two decades ago. We are interesting ourselves here, in this article, about the how rather than the why of scents and perfumes, but one dash of science with references just might be right to pickle your senses in fresh ways for this topic.

The molecules in the air interact with the neural sensory cells inside your nose to give rise to the sensation of smell. That is a known factor; and in a certain sense it is a more direct way of connecting to the

reality around you than several other forms of sensing it--apart from eating or touching. The molecules of the air are connecting to your nose, in a direct way.

At the turn of the century it was thought that when such molecules interact, they do so along the lines of ordinary chemistry. But one particularly scent-oriented scientist, Luca Turin, now of the Fleming Biomedical Research Sciences Centre in Greece, conducted a series of studies, using his own nose to navigate quantum scents. He

found that he could distinguish between scents from chemicals that according to classical chemistry would not give rise to two different reactions: he found that the geometrical features of the shape of the molecules, when shifted around, gave rise to different smell, even though such a flip of the molecules doesn't make a neural difference in non-quantum biology or chemistry.

Well, then, how can science at all handle smell of such molecular shape-changes? The answer is by the lofty, almost non-existing realm of people have begun to call 'quantum biology'. Turin's studies was one of an avalanche, which gradually gave credibility for many to the notion that the future biology is one of 'quantum biology'. Now this science story has a continuation that is very complex. In short, when other scientists tried to follow it up, they did not get their test subjects to distinguish as finely as Turin had done. Only after a great deal of work

by many, was it gradually emerging as plausible that some people have a superior sense of smell--like Turin, and, let's surmise, the legendary super-scent-smeller Anita Roddick, founder of Body Shop. The idea lingers that all people may have at least, let's say, a whiff of this superior sense capacity. We may be quantum beings and more, underneath the classical biological levels.

Quantum biology is as yet hardly a 'field'; it is more a sketchy but working summary of some results. Although none of the key findings have been disproved some doubt that there will ever be any 'quantum biology'. Dr Turin's theories are still regarded as somewhat controversial. A number of other types of applications of quantum theory to the biology both of humans, birds and mammals have turned out to be of acute interest although sharing in the feature of being hard to validate. The brain may be powered by a nonmechanical field related to q.theory, although we may never be able to prove it; nor disprove it. So-



called 'quantum computers' are still not viable compared to classical computers; and classical computers utilize, like the so-called 'quantum computers', only fractions of what quantum theory hints at in terms of worldview implications. Quantum biology may hint at a non-machine conception of the human brain, where the brain is a 'quantum orchestra' rather than a 'quantum computer' (S.Hameroff).

PERFUME ECONOMY

During the Corona-having-to-stay-at-home phase, people found a relief in getting more perfumes to their homes: and this led to a resurgence of interest in perfumes world-wide, and this is still affecting the perfume economy quite profoundly.

During the past decade, a number of studies on the olfactory organs of human beings have coincided with studies on the scents that emerge from human beings and-- to anticipate a future article in BERLiNiB on the --there are absolutely amazing results. It appears that the scents that

emerge from our bodies give a pretty complete report about what we're up to on the intent level and how we feel; and in compassionate situations like mother-infant feeding contexts, the mother is radiating just what the infant may need to get into the right mood.

FURTHER READING FOR THE INTELLECTUAL AND/OR ADVENTUROUS:

A Spectroscopic Mechanism for Primary Olfactory Reception, Luca Turin, in Chemical Senses, 1996:12, p. 773-791.

www.dw.com/de/love-is-in-the-air-atemluft-verrät-die-lust-auf-sex/a-61681224

psychologytoday.com/us/blog/moral-landscapes/201405/successful-motherhood-is-collaboration

edition.cnn.com/2022/03/05/business/perfume-prices-surge/index.html

www.isiswomen.org/index.php?option=com_content&view=article&id=824:amazing-anita-roddick-and-her-body-shop

[2] PERFUMES IN THE PLURAL

Think of a scent as a color, video, or story: you want several. While it is a true that a single perfume, especially when extremely well-made like those by Bvlgari, can give you a kind of a warp into a sort of exotic holiday that you haven't yet been to--as if a 'memory from the future'--and while other perfumes, elegantly and unusually crafted perhaps like Issey Miyake or CK One--might, if you did encounter these scents some years ago and suddenly, after a grand pause, you encounter them again--can radically recall the past as if it lives again--it is generally so that scents undergo 'wear and tear' like clothes. The more you use a single scent, the more it becomes what Sherlock Holmes calls 'commonplace'. The nerves get used to having it around; it is the absence rather than

the presence which is noted.

The solution is movement. Just like, with varying intensities, the RGB--Red, Green and Blue--compose, suitably blended--all the millions of colors available on any computer screen, including JPG photos on the phones-- it is the variation that has its own story, its renewed story, even though the components may be the same.

[3] THE TRIPLER OF SCENTS BEFORE YOU PARTY

Body toning: after a body wash, you want a scent that is mild and elegant and which causes no offence and sends no too strong

signals--on your armpits and lightly on your hair. It can be a unisex mildly musky perfume like Body Shop's White Musk. When in a hurry, and about to do practical work, it can be the only one you put on.

Face toning: As we enter 2023, we are giving an ode to the powerful also in femininity. Put a slim line of some sublime luxuriousness like CK One to emphasize your high cheekbones; put a whiff on it under your nose to remind yourself that you are what you are; put it lightly on your earlobes and slightly on your neck to be ready to radiate it when in intimate proximity with someone. Be sure you don't put so much of it under your nose that it prevents you from sniffing your way as you navigate the day or evening: it is just giving you a pleasant, well-known starting-point, and it will evaporate in time from that spot.

Dance toning: you dance from your hips, and when you have found a scent, as distinct from the body toning scent and the face toning scent, that you feel

represents your own spiritual and perhaps tantric power, give a slight dash of it to near the root chakras; but only very slightly if you really are entering into a world of practical duties. This is where you modulate and finetune; this is your chance of increasing your dance just when you need it. It is also a way to communicate with the body at the preverbal level; the body learns what you intend by the quantity and the positioning of the dance toning scent, the third type of scent.

In these health maniac times, let us say, while talking of scents: There is, for some people, an authentic sociality in tobacco smoke as shared scent; while the lungs may not like the tar and so on, it can enhance the quality of a meeting until it reaches a point of happiness that in itself is an energy and force of health--when done moderately and with respect for the diversity of opinion about tobacco.

the T.N.S.

[True Nonsense Section]

Text,
illustration: A.T.

<<501 Ways of Dealing with the Missing Sock Problem>>

That's the name of a new handbook which, according to the cognoscenti, can be rather considered a must in every civilized home, at least in digital form. As a reviewer puts it under the book's sale page, "Nobody who is the owner of socks, and who uses a washing machine, has been spared for the mystery of missing socks. There are, of course, conspiracy theories about this."

Now perhaps you wouldn't think socks are a typical area for

conspiracy theories--you know, the sort of theories we associate UFOs and all that stuff. But conspiracy theories about socks are real. For instance, a particularly potent sock conspiracy theory derives from the well-known fact that most washing machines is made in China and thus

BPOS. The BPOS company specializes, worldwide, in the selling of what they call Only One Sock. Not telling where they, most suspiciously, get their only one sock from, they offer themselves as a solution to the problem: buy only one sock, and then there will be no one sock

thrown the idea of washing machines secretly warping away socks to China to the dustbin. "Yes," Ben said, in a recent conversation with the TNS column, "it is a debunked theory. First of all, washing machines are real but warps are not real. Second, plenty of people have reportedly got pairs of socks out of a large number of modern washing machines. So the problem is not consistent." We asked Ben, soon a professor in Sock Topology, as for helps and hints.

"First of all, there are no easy solutions of the type presented in the 501 book" (Ben refers to the 501 Ways of Dealing with the Missing Sock Problem). "The missing sock problem," Ben continues, "should be mentally translated into something more positive, such as the Presence of One Sock Indeed. Now that will itself not quite solve it, but it will lift the emotionality considerably. We are no longer dealing with the m-word, but rather noticing the fact that, what we see is not the

missing sock but the sock we do indeed have, and that counts as something

positive."

That positive attitude to the One Sock phenomenon is

epitomized in Bob Marley's well-known song "One Sock", emphasizing the non-divisiveness of life and

the approach of I-and-I when it comes to handling socks and other issues such as Stir It Up in the morning.

Meanwhile, the Victoria's Secret company has come up with a unique solution to the one missing sock challenge: they have a brand-new no-sock luxury outfit; comprised, essentially, of no socks. Head of brand development at VS

says, "We are confident that in touching the tone of no-socks we are contributing to a solution to the global challenge of the missing sock." The no-sock set of outfits are shown by suitable catwalk models in an upcoming show; apart from the fact that the outfit contains no sock, we have no information about whatever else there may be to the outfit, if **anything**. We look immensely forward to this show.



possibly under the supervision of the Communist party in Beijing. According to the theory, the party sort of warps of one of every pair of socks to a vast storehouse, belonging to what the theory identifies as The Beijing Proud of One Sock company. or

missing anymore, for there are no pairs of socks.

Ben van der Sockinhead, who recently doctored at a Dutch university with a thesis on One Sock Theories and Conspiracies: Separating Sock Fiction from Sock Fact, has

Want some big timeless (ha!) words from BERLINiB behind closed doors as it were? On repeat? OK. Here we go:

FASHION IS THE UNFOLDING OF THE ESTHETICS OF MATCHING WORLD, POLITICS, MORALITY TO THE INWARD SURGE OF PINK FLUIDITY AND GETTING A BUSINESS FROM IT AS WELL: the industrial modelling babes #ja #pinkfluidity #gracefully

BACKGROUND:
FINE ART, Dali, Henry & June, and LGBTQ+ in all its variations are schooltext stuff and trivially integrated in a health and beauty and sensuality and fitness and wellness consciousness of a modern young human being

FOREGROUND:
Excellence in esthetics; in touch; in relaxing hyper-well-trained muscles; in freedom from fear; in feeling relatedness; in crossing old morals when they no longer make sense; and being ready to kiss the flower

MANIFESTATION:
In wellness meditations in which the beauty of the human being is celebrated by the subtle indications that the freedom to unfold is now

#ja #pinkfluidity #gracefully

Fashion models in wellness cover editorial for BERLINiB 2023/B are, in alphabetical sequence:
Anna Airoldi, @annaairoldi and Sabrina Machoo, @sabinamachoo
Fashion photographer is Paolo Machoo, MUA, hair styling, the models themselves.
Stylists are Airoldi & Machoo
General styling adviser: AT
Fashion brands: Benetton, Brooks, Labello, Lancaster, Tilly Weill, Terranova, Yamamay.
Location: Lake Como, Italy



June 30th, 2022:
the first time ever in Instagram's history anyone used #pinkfluidity and it was used for BERLINiB cover editorial posting for 2023/B BERLINiB by @berlinib

Beauty Style Fashion

